FOR IMMEDIATE RELEASE

Good until August 8, 2014

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INAUGURAL MOHAWK VALLEY MUSIC FESTIVAL AUGUST 8-10, 2014 IN MARCOLA, ORE. TO FEATURE FAMILY FRIENDLY JUBILEE WITH LIVE MUSIC, KID STAGE, RADIANCE DOME

Portland, Ore. – The Mohawk Valley Music Festival will feature a 3-day family friendly multi-media jubilee with live music, a kid's stage, the multi-media Radiance Dome, free camping within a variety of shaded locations close to water, a beer garden, and food booths from Friday, August 8 through Sunday, August 10, 2014 at Bob Russell's Ranch, located 25 minutes east of Springfield at 39638 Mohawk Loop Road, in Marcola, Ore.

Advance tickets for all three days including camping are available now at TicketsWest within a tiered pricing system in which advance tickets currently cost \$100, with monthly increases scheduled up to the week of the festival. Folks 12 years of age or younger will be admitted for free when entering the festival with a ticketed family member or friend.

Tickets for all three days will also be available at the venue when the gates open on Friday, August 8, 2014 at 8 a.m. for \$125. Family camping options and locations are available. Camping is included with all tickets. The festival gates will open to the public beginning Friday, August 8, 2014 at 8 a.m. Parking will cost \$10 for most vehicles and \$30 for large vehicles.

For more information about the Mohawk Valley Music Festival, including updated line-up, camping, family friendly atmosphere and ticketing, please visit http://www.mohawkvalleymusicfestival.com.

Live Music will feature Karl Denson's Tiny Universe; Nahko & Medicine for the People; Phutureprimitive; Pimps of Joytime; Govinda; Medium Troy & the Bohemian Dub Orchestra; Fruition and the Shook Twins.

Additional artists will feature Head for the Hills; Polyrhythmics; Quick & Easy Boys; Solseed; Love Bomb GoGo Marching Band; Marv Ellis and We Tribe; Blue Lotus; Luke Mandala; All Uke'n Handle; DJ Addictive; Dan Craig; DJ Stacy; Circus Luminescence; Beatcrunchers; and Chibuku with Paul Prince.

A beer garden hosted by Hop Valley Brewery will open each day at noon. A variety of delicious cuisine will be available at the following food booths: Family Dogs; Get Fried Rice; T.R.E.E. (The Reason Everyone Eats); Tradewinds Café; Cafe Mam: Sammitch: and Blazin' Pies.

Available during the entire festival day and night, the multi-media geodesic Radiance Dome, which debuted to great acclaim during the 2013 Burning Man Festival, will feature glowing panels designed to inspire creative expression by melding art and interactive technology.

Winner of the 2013 LuciteLux© Just Imagine Award, the Radiance Dome during the day will project geodesic structures and transparent panels that will resonate with nature in their elegant geometry, with the triangular panels and steel creating intriguing shadows and perspectives, highlighted by colorful discs illuminated by the sun. At night, the faces of the domes vividly glow with swirling mosaics of colors in response to their surroundings. A DJ will add sound to the play of light, creating a magical experience.

Designed by Light at Play, the Radiance Dome multi-media environment composes layers of light, perspective, and animation in a 40-foot interactive and immersive geodesic environment that responds to participants as they dance to the music.

"The Radiance dome is an illuminated structure controlled by an interactive software system designed to facilitate a closer relationship between music and movement," said Kenyon Acton, Light at Play co-owner.

"The dome consists of 200 light trans missive acrylic panels, each individually controlled and illuminated by LEDs. Each panel contributes to a coordinated light show directed by the music, the movement of those within the dome, or through interacting with an iPad. It was conceived of and created for the 2013 Burning Man festival to provide a space for tango and blues dancing," Acton said.

For more information about the Radiance Dome, please click on the YouTube documentary prepared and posted by Light at Play https://www.youtube.com/watch?v=rLOmLlShpVk.

The Mohawk Valley Music Festival Kid's Stage will juggling with Circus Luminescence; wizard school with Wizard of Maz; banjo with Danielle Lee; bubbles with the Bubble Guy; creative workshops making masks; an early soccer clinic Saturday and Sunday; and a parade featuring the Love Bomb Go Go Marching band that will start at the Kids' Stage and will end at the main stage beginning at noon on Saturday.

About Bob's Ranch

Set on a beautiful 150 acre private property in Marcola, Ore., Bob's Ranch has also hosted the Northwest World Reggae Festival for the last seven years. Giant fir trees line the property and surround the camping areas and festival grounds providing an abundance of camping options and comfortable shade. One can splash in the shallow creek during the heat of the day and take a walk down the shady 1,000 foot trail adorned with visual art to our Mohawk Valley Music Festival Gypsy Stage. A family friendly event, the Mohawk Valley Music Festival will also feature a Kid's Stage during the day with a parade and family camping options and locations.

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